

**EDHEC  
BUSINESS  
SCHOOL IN A  
NUTSHELL**



## A MESSAGE FROM **EMMANUEL METAIS**, DEAN OF **EDHEC BUSINESS SCHOOL**



EDHEC has reinvented how a business school does research because our aim is not only to have an impact on management science but, above all, to be of major use to businesses and the world at large. This comes from the “EDHEC for Business” philosophy that we have been pursuing for the last 15 years. We will definitely be cultivating and reinforcing this original approach which ensures that our initiatives are ultimately directed to benefiting all of our students.

A new world is opening up and our role is to prepare the leaders of tomorrow to shape it. By strengthening our ties with students, we give EDHEC a key role in helping businesses to initiate fundamental change.

Independence is part of our DNA as a school founded by entrepreneurs for future entrepreneurs. In keeping with EDHEC’s unique set of values, our ambition is to recruit the best professors from all over the world, so as to make an impact on academia and to inspire our students.

**Emmanuel Métais**, Dean of EDHEC Business School

# PRESENTATION OF **EDHEC BUSINESS SCHOOL**

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EDHEC Business School was founded in 1906 by a group of entrepreneurs from northern France who were looking for a response to their training needs in international commerce. EDHEC is a private school and has operated as a [non-profit entity](#) since 1958. It benefits from important investment from the private sector, including corporate sponsorship and donations.

A century later, EDHEC is recognized as one of the best business schools in Europe: ranked in the top 15 in Europe in the Financial Times Global Business Schools ranking, EDHEC is also in The Economist's European Top 10 for its Full Time MBA and among the top five Business Schools in France. Its programme in Finance is also ranked 1<sup>st</sup> by the Financial Times in its worldwide ranking of Masters of Sciences in Finance in 2017. The excellence of EDHEC Business School has also been recognized through its triple accreditation: [AACSB](#), [AMBA](#) and [EQUIS](#).

- **ACADEMIC COMMUNITY OF 167 PEOPLE (79% PhD)**
- **+ 8 000 STUDENTS**
- **40 000 ALUMNI IN 120 COUNTRIES**

# CAMPUSES

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*Five campuses directly connected to business*

## LILLE CAMPUS

The Lille Campus, which is eco-friendly, entrepreneurial and within easy access of the city, embodies both the dynamism of the EDHEC Business School and its innovative strategy. The campus welcomes 4,000 students (one third of whom come from abroad) every year, and provides cutting-edge equipment such as its digital networked library and its trading room, which is a key factor in the learning-by-experience system that has been specifically implemented in France. Lille is also the headquarters of the EDHEC Young Entrepreneurs (EYE) Incubator, along with its network and partners, symbolising EDHEC's commitment to encouraging and supporting entrepreneurial vocations.

## NICE CAMPUS

The campus, which is conveniently located close to the city centre and the airport, is fully equipped with all the resources that encourage outstanding learning and optimal personal development. The Nice Campus offers all EDHEC initial training activities, its Global MBA and PhD in Finance programmes and intra- and inter-company training programmes. Several chairs and research centres are also located at the campus, including the EDHEC-Risk Institute, which enjoys a worldwide reputation.

## PARIS CAMPUS

It primarily hosts ongoing training for executives and senior executives, as well as students who are following the Master's Degree Programme European Learning Pathway and the Economic Research Centre teams. Benefitting from its exceptional proximity to a vast ecosystem of companies, this campus hosts several essential EDHEC Departments, including the Companies & Careers Department, the Graduate Association and the EDHEC Executive Education Department. Its strategic positioning and prestigious setting also make it an ideal location for hosting the corporate events, conferences and professional forums organised by EDHEC.

## LONDON CAMPUS

The campus hosts the PhD in Finance and MSc in Risk & Finance Programmes, as well as ongoing development programmes and part-time training programmes for professionals. It provides an exceptional forum for EDHEC's seminars by being as close as possible to the world of business and the markets. The London Campus also benefits from a research centre that enjoys a worldwide reputation, and this is embodied by the presence of the EDHEC-Risk Institute, the leading European academic finance research platform.

## SINGAPORE CAMPUS

EDHEC opened its first permanent establishment in Asia in 2010, following an invitation by the Singapore Government Authorities that wanted to include its expertise in a new cluster of excellence to develop training and finance in the region. This campus now enables EDHEC to benefit from a strategic position at the heart of one of the most dynamic business hubs in the world, creating a unique stepping stone between the commercial and financial challenges of Europe and Asia.

The campus is also a major research centre and home to the Asian headquarters of the EDHEC-Risk Institute. The centre is specifically developing research programmes with Deutsche Bank, Amundi ETF, AXA Investment Managers, Societe Generale Corporate and Investment Banking, Eurex and the CME Group. Finally, this campus was selected to launch the EDHECinfra Research Institute, which specialises in the issue of long-term investment and economic development policies, in partnership with the Singapore Monetary Authorities.



# PROGRAMMES EDHEC



## BBA, MASTERS ET GRANDE ÉCOLE

Programme	Lille	Nice	Paris	Londres	Singapour
BACHELOR in BUSINESS ADMINISTRATION	◆	◆			
MASTER in MANAGEMENT, GLOBAL ECONOMIC TRANSFORMATION & TECHNOLOGY (GETT) – Paris / Séoul, Corée / Berkeley, USA			◆		
MASTER in MANAGEMENT, BUSINESS MANAGEMENT	◆		◆		
MSc in STRATEGY, CONSULTING & DIGITAL TRANSFORMATION	◆				
MSc in MARKETING MANAGEMENT	◆				
MSc in ENTREPRENEURSHIP & INNOVATION	◆				
MSc in CREATIVE BUSINESS & SOCIAL INNOVATION	◆				
LL.M. in LAW & TAX MANAGEMENT	◆				
MSc in GLOBAL BUSINESS*	◆			◆	◆
MSc in MANAGEMENT STUDIES	◆				
MSC in DATA ANALYTICS & DIGITAL BUSINESS	◆				
MASTER in MANAGEMENT, FINANCIAL ECONOMICS		◆			
MSc in CORPORATE FINANCE & BANKING		◆			
MSc in INTERNATIONAL ACCOUNTING & FINANCE		◆			
MSc in RISK & FINANCE				◆	
MSc in FINANCE		◆			
MSc in FINANCIAL MARKETS		◆			

## FORMATION CONTINUE

Programme	Lille	Nice	Paris	Londres	Singapour
PhD in FINANCE		◆		◆	
GLOBAL MBA (FULL-TIME)		◆			
EXECUTIVE MBA (PART-TIME)	◆		◆		
ADVANCED MANAGEMENT PROGRAMME (AMP)			◆		
CYCLE SUPÉRIEUR DE MANAGEMENT (CSM)	◆	◆	◆		
GENERAL MANAGEMENT ACCELERATION PROGRAMME (GMAP)			◆		
PROGRAMMES SUR MESURE	◆	◆	◆	◆	◆

\* Cours dispensés à Lille et business study trips à Londres, Singapour ou à la Boston University.

# MISSIONS, VALUES AND VISION



## MISSIONS

For more than a century, EDHEC's mission has been to educate future international business leaders through business-relevant academic research and training.

*Four tenets that make EDHEC unique*

### EDHEC FOR BUSINESS

Research and education at EDHEC must be useful to businesses. Our faculty members have an obligation to make known their position and broadcast their opinions as, by so doing, they will be contributing new ideas not only to the corpus of academic knowledge but also for shaping business practice.

### RESEARCH LED AND STUDENT FOCUSED

The mainsprings of our mission are to teach academic knowledge derived from research and transmit soft skills for agile leaders.

### INDEPENDENCE AND AGILITY

Sources of value creation alongside innovation and entrepreneurial spirit which are inherent to our governance and programmes.

### ALUMNI COMMUNITY ENGAGEMENT

A fundamental constituent of future development through our alumni's contribution to governance and their network's support for the school.



## VALUES

### INNOVATION

We are committed to offering a culture that fosters creativity, risk-taking, continuous improvement, leadership and entrepreneurial spirit, both in our pedagogy and in our research.

### ENGAGEMENT

We educate people and carry out research that aim to develop both scientific and human competencies, preparing accomplished business people with excellent relational skills, whose commitment to the good of society and respect for our planet will qualify them as world citizens.

### IMPACT

We aim to provide education that trains young people and business leaders who will create value through their professional and personal lives, and to conduct research that will open new perspectives in academic understanding and also initiate new and improved business practices.

## VISION

EDHEC will be a leading top-tier European business school in 2020 with a global reach, and acknowledged for its 'For Business' strategy. Our dual focus on high academic standards and training in soft skills, a century-long tradition at EDHEC, will help our students to become responsible leaders, capable of making a significant difference in business.

# GOVERNANCE

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The School became an **independent association** in 1958. This association manages all of EDHEC Business School's programmes and activities in France and internationally, by following the recommendations of the Board of Governors and the International Advisory Board. The stability imparted by this governance mechanism has enabled EDHEC Business School to follow a long-term, coherent and ambitious strategy.

## 3 GOVERNANCE

EDHEC's **governing boards** are composed of the people who best represent the school's achievements and ambitions – students, alumni, professors, administrators, and influential business leaders from around the world. These are the people who decide the long-term strategy of the school and who provide the innovative and **independent leadership** it needs to flourish.

### BOARD OF GOVERNORS

Chairman : Bruno de Pampelonne (Edhec 1981)  
Chairman of the Board,  
Chief Executive Officer,  
Tikehau IM

The Board of Governors is composed of representatives of the economic world, Edhec Alumni and representatives of students.

### INTERNATIONAL ADVISORY BOARD

Chairman : Franck Moison (Edhec 1975)  
IAB Chairman,  
Vice Chairman, Colgate-Palmolive Company

The International Advisory Board's members are drawn from the academic and business worlds. It is responsible for guiding EDHEC's international strategy

### ETHICS BOARD

Chairman : Vincent Montagne  
CEO Media Participations,  
France

EDHEC Business School's leitmotif - The School that brings innovative ideas to businesses - is stamped on the creation of the EDHEC International Ethics Board. The business leaders and professors comprising the members of the Ethics Board go beyond academic analysis of business ethics to confront these issues with the expectations of the business world and society.



# A MESSAGE FROM **CHRISTOPHE ROQUILLY**, **DEAN FOR FACULTY AND RESEARCH**

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Within the framework of our ambitious [2015-2020 Strategic Plan](#), we have the objective to add 50 new professors to our current academic community, in different fields of expertise, in order to support three major aims:

- Increase the teaching hours covered by the core faculty
- Develop the EDHEC “pedagogical style”
- Improve the “[research for business](#)” approach through the reinforcement of existing Centres of Excellence and the development of new ones.

The EDHEC Faculty faces many exciting challenges: to teach to different kinds of students or participants (pre-master, master, post-grad or executive education), to create innovative pedagogical materials, to develop original and recognized – both by the academic and business community - research, to manage projects and/or people.

Whether you are more “teaching” or “research” oriented, we offer, through our EDHEC Faculty Management Guidelines, opportunities for professional development.

If you have an interest in joining us in our commitment to achieve our 2015-2020 Strategic Plan and can identify with our objectives, then I hope that you will apply for a faculty position.



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**Christophe Roquilly**,  
DEAN OF FACULTY AND RESEARCH

# ACADEMIC COMMUNITY, RESEARCH AND PEDAGOGICAL INNOVATION

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## ACADEMIC COMMUNITY

The EDHEC “permanent” academic community is composed by 180 people (professors and researchers), who are managed by the Dean for Faculty and Research and the Heads of Faculty. This community is reinforced by numerous part-time lecturers and external speakers.

Some members of our “permanent” academic community are exclusively dedicated to [research](#) (research engineers). For professors, our classification grid provides two profiles: a profile more teaching oriented and a profile more research oriented.

For both profiles, there are different categories (adjunct professor, assistant professor, associate professor, professor, full professor, etc.) which give real opportunities in terms of career development based on different criteria: quality of teaching, number of papers published in ranked academic journals, books and book chapters, pedagogical creations, impact of research on business community, quotes in the media, company sponsorships, etc... It is also important to note that scope exists for faculty members to switch from one “profile” to the other one.

All professors and professors of practice have [to teach and develop intellectual production](#) (research and/or pedagogical creation).

## RESEARCH AND PEDAGOGICAL

Twenty percent of EDHEC resources are devoted to research, primarily in five [Centres of Excellence](#) that concentrate academic community expertise:

- EDHEC-Risk Institute: asset and risk management
- LegalEdhec: legal performance, legal risk management, compliance and ethics
- Economics: evaluation of public policy
- Financial Analysis & Accounting: international accounting standards and new approaches to financial valuation
- EDHEC Family Business Centre: management quality within family firms, developing issues such as governance, management, succession, finance and family business role in society.
- EDHEC Infra: building benchmarks for infrastructure investors.

These Centres are at the core of our “Research for Business” strategy, and we measure their impact through different indicators:

- Educational appeal for students/participants to EDHEC
- Capacity to raise funds from companies, demonstrating the relevance of the theme and the possibility of ensuring the development of the Centre’s resources
- Capacity of the Centre to organise top-level professional conferences
- Contribution to the renown of the EDHEC brand (publications in academic journals, publication of EDHEC Position Papers, improvement of educational content in academic programmes, and visibility to companies or in the media).

But other subjects are also covered through different research projects, initiatives or centres of expertise:

- Leadership and managerial competencies
- Management of criminal risks
- Business models and innovation
- New Generation Talents
- Big data

In terms of pedagogical innovation, EDHEC Faculty has invested in different pedagogical creations (case studies, business games, MOOC, SPOC, e-learning for high level athletes, collaborative learning through online forum, blended learning, etc.). With the objective to define the unique EDHEC Pedagogical style, The EDHEC PILab (Pedagogical Innovation Lab) has been created in order to offer full support to the Faculty for innovative pedagogical solutions.

## **WHY JOIN EDHEC ?**



- Participate in the continuous improvement of EDHEC teaching and research;
- Be an active player of the EDHEC Strategic Plan;

- Enjoy a motivating and positive working environment;
- Competitive salary, in line with the best international standards;
- Opportunities for bonuses: papers published in ranked journals, case studies published, research contracts or Chairs with companies, collective bonuses, awards for pedagogical excellence, etc ;
- Interesting career perspectives under the EDHEC Guidelines for Permanent Faculties Management;
- Financial and administrative support for the relocation of new employees;
- French language courses for those who want to learn French;
- As a supplement to the employee's salary, EDHEC pays contributions to private and public agencies in order to ensure a high level of social protection, especially for retirement pension and medical costs.





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EDHEC is one of the few business schools worldwide to hold the "Triple Crown" of international accreditations—EQUIS, AACSB and AMBA—from the three international bodies that certify the excellence of study programmes, faculty quality, relations with the business community and commitment to the local and economic environment.

